



I Morosi Alla Finestra by Gio Ponti

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Image: Maharam_IMorosiAllaFinestra_002Granna_1.tif,
photography by Davies + Starr

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This summer, Maharam will introduce I Morosi alla Finestra (translated as "The Lovers at the Window"), a fabric designed by Gio Ponti in 1930. Ponti, the leading Italian modernist of the 20th century, was best known for his iconic Pirelli Tower in Milan and the enduring Superleggera Chair for Cassina in 1957. His work encompassed a broad and prolific spectrum of architecture and design. New materials used in austere, classic proportions are signature details of Ponti's work. As the founder and editor of Domus, Ponti was a major influence on the proliferation of the modernist approach after World War II in Italy, Europe and beyond.

I Morosi alla Finestra is a charming interpretation of how windows connect inside and outside spaces. The fabric was originally designed as a silk drapery in a 90 cm width. Maharam will re-issue the design in 54" width in a silk construction true to this fabric's origins, suitable for either drapery or upholstery.

Based in New York, Maharam offers a comprehensive collection of textiles for seating, walls, window covering, systems and healthcare applications.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
I Morosi alla Finestra	54"	2	61% Cotton, 38% Silk, 1% Polyester