

Herringbone Stripe by Paul Smith



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Image: Maharam_HerringboneStripe_000GroupShot_1.tif

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BACKGROUND

British fashion designer Paul Smith approached Maharam in 2002 after seeing I Morosi alla Finestra (The Lovers at the Window), a 1930 Gio Ponti-designed silk re-issued by Maharam. Attracted by the whimsy of the pattern, Smith proposed I Morosi for use as a lining in his men's jackets.

The relationship developed further as Maharam invited the designer to collaborate on a textile for seating. The result, Bespoke Stripe by Paul Smith built on the designer's penchant for textile innovation with a collection of classic menswear pinstripe fabrics embedded with vibrant multi-colored stripes.

Paul Smith collaborated with Maharam again to create a series that explored the designer's signature theme of stripes. In 2006, Stripes by Paul Smith was introduced. A study in variegation, Smith used staccato repetitions, tonal modulations, punctuated sequences and color to create five different textiles for the collection.

PRODUCT OVERVIEW

Returning to the theme of men's haberdashery, this latest collaboration is entitled Herringbone Stripe by Paul Smith. A textural juxtaposition is created through the use of a toothy, densely constructed herringbone contrasted against bands of lustrous sateen. Vividly colored continuous and intermittent stripes are positioned at random intervals, creating a formal yet playful effect.

Herringbone Stripe by Paul Smith is available in a classic menswear palette, including rich brown, navy, black and heathered grays. Constructed of 100% wool, the textiles were designed at an upholstery weight, and meet all contract performance requirements.

BIOGRAPHY

Unlike any other fashion designer at work today, Paul Smith has managed to combine a flair for eccentric detail with a dedication to the highest standards of craftsmanship that has made him one of the most successful fashion designers in British history.

Smith fell into fashion design when, as an out-of-work teenager, his father forced him to become a runner in a local clothing warehouse. In 1976, just six years after opening his first shop, he showed his first collection on the Paris runways under the Paul Smith label. Today, his fashion empire includes fourteen shops in London, as well as locations in New York, Paris, Milan, the U.A.E., Kuwait and Asia—including over 200 stores in Japan.

New York-based Maharam offers a comprehensive collection of textiles for seating, walls, window covering, systems and healthcare applications. In North America, Maharam textiles are available to the trade and through a select group of authorized Maharam retailers.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
Herringbone Stripe by Paul Smith	57"/145 cm	5	100% Wool