

Accessories Update

September 2017

This fall, Maharam updates its accessories offering with a bear created in collaboration with *PIN-UP* magazine, bags by Maharam Media and Leon Ransmeier, and a refreshed assortment of pillows.

Initially created for *PIN-UP*'s Fall/Winter 2016/2017 issue, the Bear is handmade by a small-scale Canadian producer from Loam, a high-quality Italian nubuck with a matte, velvety surface that's one of eight qualities included in Maharam's inaugural leather collection launched last fall. Tightly compacted with a recycled polyester fill, the Bear features a finely detailed zigzag stitch on its back and subtle branding on its bottom leg. Unlike similar designs, the Maharam Bear purposely omits common embellishments, like facial features, opting instead for a plain exterior in five understated shades of terracotta, cornflower blue, olive green, deep ivy, and ash black.

Two new styles of the Folded Pouch—the Folded Pouch Small and Folded Pouch Long—further extend Maharam's series of leather accessories. Designed by our in-house graphic design studio, Maharam Media, the smaller size is intended to hold business cards, folded currency, and other compact essentials, while the longer version, which can be utilized as a clutch, is designed to comfortably accommodate various mobile phone sizes, among other items. Each style of the Folded Pouch features a stitchless construction, originally inspired by envelopes and devised in paper, and assembled in an origami-like fashion in Hue—a vacuum-dried Maharam leather with a flat, pressed texture—in both fluorescent and neutral colors, including a seventh new shade: sorghum.

In addition, the A Pack by Leon Ransmeier expands the functional range of Maharam's bags. Made from waxed Scottish cotton canvas, the backpack's streamlined, utilitarian design will be available autumn 2019 in two sizes and three colors—black, lapis, and ivory.

Maharam also renews its collection of pillows with a rich selection of twenty-eight additional colors, textures, and patterns. Made domestically, Maharam pillows have a square 17" x 17" design with premium duck feather fill, completed by an invisible zipper with a brushed nickel finish and teardrop pull. The new grouping encompasses Textiles of the 20th Century re-editions by Alexander Girard and Dagobert Peche; collaborator highlights like the vibrant, sporty knit Lift by Konstantin Grcic and the colorful, layered patchwork jacquard of Assembled Check by Paul Smith; a medley of Maharam leather qualities including the suede Tinge and nubuck Loam; and Maharam Design Studio textiles emphasizing purity, substance, and simplicity of materials.

All Maharam accessories are available in North America through maharam.com with global distribution through select retail partners.

For more information, contact press@maharam.com.

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Bear by *PIN-UP*

Introduction: October 2017

Colors: 5

Size: 1

Folded Pouch Small

Introduction: September 2017

Colors: 7

Sizes: 1

Folded Pouch Long

Introduction: September 2017

Colors: 7

Sizes: 1

Pillow

Introduction: September 2017

Colors: 56

Size: 1



Maharam_Bear_PIN-UP_Nightfall.jpg



Maharam_Bear_PIN-UP_Group.jpg



Maharam_Bear_PIN-UP_Terracotta.jpg



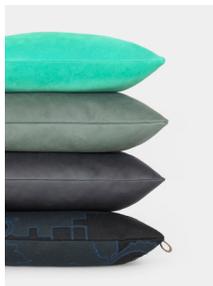
Maharam_Folded-Pouch_Sorghum.jpg



Maharam_Folded-Pouch_Stack.jpg



Maharam_Pillows_Stack_01.jpg



Maharam_Pillows_Stack_02.jpg



Maharam_Pillows_Stack_03.jpg