

# Paisley Brocade by Paul Smith

May 2021

Introducing Paisley Brocade, the twenty-second woven textile designed by Paul Smith in collaboration with the Maharam Design Studio.

With its myriad interpretations over centuries and throughout the world, paisley has long garnered the attention of Paul Smith and makes an appearance in his forthcoming Autumn/Winter '21 collection. The primary reference for Paisley Brocade was Smith's photography of a paisley-shaped flower garden in London's Hyde Park.

Building on Smith's interest in traditional apparel references, Paisley Brocade transforms the classic motif through a series of contrasts in construction, pattern, and color. Juxtaposing old and new, Smith and Maharam opted for a brocade construction to pronounce slightly raised motifs in contrast to sleek mercerized cotton ground. The bold-scale pattern offers four expressive paisleys, each comprising a unique arrangement of flowers that reference both old-world needlepoint and digital pixelation. Unusual pairings of bold and traditional colors lend dimensionality and freshness to Paisley Brocade's timeless influences.

## **About Paul Smith**

Paul Smith's ability to combine a flair for eccentric detail with a dedication to the highest standards of craftsmanship has made him among the most successful fashion designers in British history. In business for fifty years, Smith continues to be an integral part of every aspect of the company as both chairman and designer, producing collections sold in over seventy countries worldwide. With an enthusiasm for wide-ranging cultural references and idiosyncratic combinations of pattern and color, applied with understatement, Paul Smith expresses a truly contemporary aesthetic.

## **About Maharam**

Founded in 1902 in New York, Maharam is a leading creator of textiles for commercial and residential interiors. Recognized for its rigorous and holistic commitment to design, Maharam embraces a range of disciplines from product, graphic, and digital design to art and architecture. Maharam textiles are included in the permanent collections of the Art Institute of Chicago, the Museum of Modern Art, and the Stedelijk Museum, among others. Maharam is the recipient of the Cooper Hewitt, Smithsonian Design Museum Design Patron Award for its longstanding support of art and design.

For more information, contact [press@maharam.com](mailto:press@maharam.com).

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Content: 73% Cotton, 23% Solution-Dyed Nylon,  
4% Post-Consumer Recycled Polyester

Colors: 5



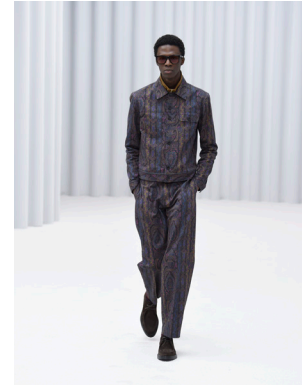
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Paul-Smith\_Stack.jpg



Maharam\_Paisley-Brocade\_  
Paul-Smith\_Repeat.jpg



Maharam\_Paisley-Brocade\_  
Paul-Smith\_Detail.jpg



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Paul-Smith\_Drawing.jpg