

Maharam at 3daysofdesign



June 2023

This June during Copenhagen's design festival 3daysofdesign, Maharam presents textiles at the gallery Secher Fine Art & Design alongside presentations by Danish furniture companies Selected by Secher and Lange Production.

A dedicated area within the gallery will feature a textile installation on a presentation system by American industrial designer Leon Ransmeier, originally designed for Maharam's Chicago showroom during NeoCon 2016. A uniform but adaptable presentation system that prioritizes natural light and open space, the installation is intentionally freestanding to provide maximum flexibility in arrangement. Cantilevered steel frames—informed, according to Ransmeier, “by the efficiency of early modern furniture” like that of Marcel Breuer and Mart Stam—are staggered on a grid. The matte black, powder-coated frames will display perennial and recent textiles including: wools by Maharam's design studio and designs by Alexander Girard, Hella Jongerius, Sander Lak, Sarah Morris, Bertjan Pot, Scholten & Baijings, and Paul Smith. Balancing the textile panels, a display of Maharam Edition Artek Stool 60s provides an opportunity to experience the textiles applied to finished pieces.

Offering additional glimpses of Maharam's products in use, textiles will also be featured throughout the gallery upholstered on classic furniture from Lange Production and as decorative pillows to accompany Selected by Secher's pieces. Lange Production will display the GJ 118 Easy Chair & Sofa by Grete Jalk upholstered with Shake by Bertjan Pot in 001 Flick. The pillows joining Selected by Secher's presentation will feature Maharam's Cotton Velvet in 022 Resolute and 035 Spoke. Copenhagen-based creative consultancy Rhubarb will oversee the overall styling of the space, including the furniture and textile pairings.

About Maharam

Founded in 1902 in New York, Maharam is a leading creator of textiles for commercial and residential interiors. Recognized for its rigorous and holistic commitment to design, Maharam embraces a range of disciplines from product, graphic, and digital design to art and architecture. Maharam textiles are included in the permanent collections of the Art Institute of Chicago, the Museum of Modern Art, and the Stedelijk Museum, among others. Maharam is the recipient of the Cooper Hewitt, Smithsonian Design Museum Design Patron Award for its longstanding support of art and design.

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