



Sudden

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Image: Maharam_Sudden_000GroupShot_1.tif,
photography by Sean Hemmerle

press@maharam.com
Maharam 251 Park Avenue South NY, NY 10010
800.645.3943 maharam.com

Textile innovator Maharam launches its first collection of fabric-based accessories. Maharam Accessories will debut at the Gift Show in New York City Maharam introduces Sudden, a striking metallic upholstery from the Maharam Design Studio.

The brushed metal appearance of Sudden is created by a finely textured emboss in the otherwise sleek surface. Engineered to stretch and embrace the shape of furniture, Sudden creates the illusion of fluid metal forms. Sudden's expansive palette of 25 colors offers a nuanced spectrum of lustrous neutrals and technicolor, fashion forward brights.

The Maharam Design Studio, under the direction of Mary Murphy, is responsible for the development of Maharam's extensive textile collection, ranging from the re-edition of enduring designs of the 20th century's most noted visionaries to fashion forward concepts born of innovative technologies. Beyond the in-house efforts of the design staff, recent collaborators include French stylist Andrée Putman, Dutch industrial designer Hella Jongerius, Canadian graphic designer Bruce Mau, and British fashion designer Paul Smith; each has imbued the textile world with the fresh perspective of an industry outsider.

New York-based Maharam offers a comprehensive collection of textiles for seating, walls, window covering, systems and healthcare applications.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
Sudden	53"	25	100% Polyurethane