



Repeat Acquisitions

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Image: Maharam_RepeatClassicPrint_001Unique.tif,
photography by Phillippe Regard

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Repeat, Maharam's avant-garde textile collaboration with Dutch industrial designer Hella Jongerius has been accepted into the permanent collection of MoMA - The Museum of Modern Art in New York City.

Introduced in 2002, Repeat by Hella Jongerius combines exaggerated scale with an unexpected use of pattern to create a single textile that allows a suite of chairs around a table to be cousins - each unique but all related.

Hella Jongerius and her work for Droog, the Dutch design collaborative, have been standouts in the world of product design for over a decade. Ancient craft technique and modern technology are manipulated by Jongerius to yield their ultimate potential. Just as material research is crucial to the world of avant-garde fashion, materials largely determine design direction at Jongeriuslab. The designs are typified by contextual twists, historical archetypes, and by transformations from old to new.

Repeat is also included in the permanent collections of the Stedelijk Museum in the Netherlands, and at the Museum at FIT at the Fashion Institute of Technology in New York City.

New York-based Maharam offers a comprehensive collection of textiles for seating, walls, window covering, systems and healthcare applications.