



Messenger

April 2009

Image: Maharam_Messenger_000GroupShot_1.tif

press@maharam.com

Maharam 251 Park Avenue South NY, NY 10010

800.645.3943 maharam.com

Continuing to provide products with superior aesthetic and performance characteristics at all price points, Maharam announces the update of perennial favorite, Messenger. Maharam puts great emphasis on refreshing its palettes to ensure their integrity and relevance over time.

A modern texture that provides simple, useful sophistication, Messenger merits an expansive palette. Color is the story, with 33 new additions—including a true white—for 48 colors in all. Constructed to provide stretch and easy upholsterability, Messenger is suitable for application on all seating types, as well as systems and upholstered walls. In keeping with Maharam's commitment to continually reduce the environmental impact of its entire product line, Messenger is constructed of 78% post-industrial recycled polyester. Additionally, Messenger is Greenguard Certified and Greenguard Children & Schools Certified for low emissions.

New York-based Maharam offers a comprehensive collection of textiles for seating, walls, window covering, systems and healthcare applications. In North America, Maharam textiles are available to the trade and through a select group of authorized Maharam retailers.

SPECIFICATIONS

| PATTERN | WIDTH | COLORS | CONTENT |
|-----------|------------|--------|---|
| Messenger | 54"/137 cm | 48 | 78% Post-Industrial Recycled Polyester, 15% Polyester, 7% Nylon |