

## Epingle Stripe by Paul Smith

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Maharam introduces Epingle Stripe by Paul Smith. This latest and fourth collaboration with the British fashion designer adds dimension and deep texture to the theme of vivid planted warps previously explored by Smith with the Maharam Design Studio. Epingle Stripe plays on the rhythm of cut and uncut loop and pile stripes and emphasizes Paul Smith's signature use of color.

More so than any other fashion designer at work today, Paul Smith has managed to combine a flair for eccentric detail with a dedication to the highest standards of craftsmanship, making him one of the most successful fashion designers in British history.

In 2002, Smith approached Maharam after seeing I Morosi alla Finestra (The Lovers at the Window), a 1930 Gio Ponti-designed silk re-issued by Maharam. Attracted by the whimsy of the pattern, Smith proposed I Morosi as a lining for his men's jackets.

The relationship deepened when Maharam invited the designer to collaborate on a textile for seating. The result, Bespoke Stripe by Paul Smith, built on the designer's penchant for textile innovation with a collection of classic menswear pinstripe fabrics embedded with vibrant multi-colored stripes.

This year Smith goes beyond seating textiles as an early contributor to Maharam Digital Projects, an assemblage of large-scale digitally printed wall installation created by emerging and established artists, photographers, illustrators, graphic and fashion designers. Smith's first offering, Hand Tinted Rose, based on vintage postcards, is the first of several Paul Smith designs for Maharam Digital Projects forthcoming this year.

New York-based Maharam offers a comprehensive collection of textiles for contract and residential applications. Maharam textiles are available to the trade and at select retail locations in North America, through its Danish partner Kvadrat in Europe, and through Sydney-based Kvadrat Maharam PTY in Australia.

## SPECIFICATIONS

PATTERN WIDTH COLORS CONTENT
Epingle Stripe by Paul Smith 50"/127 cm 5 100% Cotton



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## IMAGES AVAILABLE FOR DOWNLOAD

All images are at 300 dpi Pixelation and striation may appear when digital images are printed at unusual percentages



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