



Confetti and Trees by Hella Jongerius

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In complement to her past couture collaborations with Maharam, Hella Jongerius is now designing true performance textiles, making her work accessible to a broad audience, while still preserving her unique approach to color, material, and narrative. Confetti and Trees are the latest additions to this ongoing effort.

With shifting motifs, Confetti and Trees bring movement to the textile surface. Through color blocking and scattered placement, Confetti creates the illusion of spheres in motion foregrounded on a solid matte surface. Trees, rendered as a mass of hatch marks, charts seasonal transitions through its palette. Jongerius's dynamic material and color pairings are evident in both Confetti and Trees. The textiles combine metallic nylon yarn with wool, which adds an atmospheric quality through natural color variation, creating depth and textural contrast to great effect.

Hella Jongerius has been a standout in the world of product design since her early work for Droog, the Dutch design collective, and now as Jongeriuslab, where material research largely determines design direction. Her unique approach to craft from the perspective of industry, and her ability to combine these seemingly oppositional modes of production, has allowed her to create individuality on a mass scale. Her designs are typified by contextual twists, historical archetypes, and by transformations from old to new. Jongerius' work ranges from one-offs and limited editions exhibited at galleries to consumer products available through companies like Vitra, Nymphenburg, Royal Tichelaar Makkum, and IKEA to industrial design and interior spaces with projects including the cabin interiors for Dutch airline KLM and a redesign of the United Nations' North Delegates' Lounge, where she worked with a team of artists and designers including Rem Koolhaas, Irma Boom, Gabriel Lester, and theorist Louise Schouwenberg.

Two of the products designed by Jongerius in collaboration with Maharam, Repeat (2002) and Layers (2008), are part of the permanent collections of the Art Institute of Chicago, the Cooper-Hewitt National Design Museum, and the Museum of Modern Art in New York, among others. The embroidered book cover she designed for *Maharam Agenda* recently received a European Design Award.

Maharam offers a comprehensive collection of textiles for commercial and residential interiors.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
Confetti by Hella Jongerius	54"	9	51% Cotton, 27% Nylon, 22% Wool
Trees by Hella Jongerius	53"	9	55% Cotton, 28% Nylon, 17% Wool

Confetti and Trees

by Hella Jongerius

IMAGES AVAILABLE FOR DOWNLOAD

All images are at 300 dpi

Pixelation and striation may appear when digital images are printed at unusual percentages



Maharam_Confetti_003Toffee.tif



Maharam_Confetti_001Tangerine.tif



Maharam_Trees_001Thistle.tif



Maharam_Trees_009Brush.tif