



Eden and Foliage by Hella Jongerius

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Maharam introduces Eden and Foliage by Hella Jongerius, two densely woven jacquards with distinctively modern approaches to the classic botanical.

Eden is a dramatic pattern featuring high-contrast plant silhouettes set against a solid background. Color blocked areas create geometric shapes within the leaves and stems. Foliage achieves a photorealistic approach through the use of rubber printing blocks that Jongerius based off found leaves. With its loose, staggered composition, Foliage resembles a collection of flower and plant pressings. Together, Eden and Foliage offer an inventive take on the decorative genre of flora and fauna. Both textiles feature highly picked constructions to achieve optimal color saturation and fine detail.

A graduate of Design Academy Eindhoven, Hella Jongerius has been a standout in the world of product design since her early work for Droog, the Dutch design collective, and now at her Berlin-based studio, Jongeriuslab, where material research largely determines design direction. Jongerius's unique approach to craft from the perspective of industry, and her ability to combine these seemingly oppositional methods of production, has allowed her to create individuality on a mass scale. Her work ranges from one-offs and limited editions exhibited at galleries to consumer products available through companies like Vitra, Nymphenburg, Royal Tichelaar Makkum, and IKEA. In 2013, Jongerius was appointed Design Director of Danskin, the Dutch rug company now under the joint leadership of Maharam and Kvadrat.

Jongerius and Maharam have been collaborating since 2001. Several of the resultant textiles are now in the permanent collections of museums worldwide, including the Art Institute of Chicago; the Cooper-Hewitt, National Design Museum; the Museum of Modern Art; the Museum Boijmans van Beuningen; and the Stedelijk Museum, among others.

Maharam offers a comprehensive collection of textiles for commercial and residential interiors.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
Eden by Hella Jongerius	56"/ 142cm	5	83% Polyester, 17% Cotton
Foliage by Hella Jongerius	56"/ 142cm	5	75% Polyester, 25% Cotton

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IMAGES AVAILABLE FOR DOWNLOAD

All images are at 300 dpi

Pixelation and striation may appear when digital
images are printed at unusual percentages



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