



Mode

March 2016

press@maharam.com
Maharam 251 Park Avenue South NY, NY 10010
800.645.3943 maharam.com

In an effort to provide design excellence at all price points, Maharam introduces Mode: a high-performance, vibrantly colored textile offering the look and feel of wool.

Heavier-denier yarns create a substantial hopsack weave in lush two-tone colorations. A cross-dye method renders two variously luminous and contrasting colors with both heathered and solid effects. Combining principles of utility and luxury in a versatile, modern surface, Mode merits its expansive palette of forty-three colorways. The Maharam Design Studio focused on a spectrum of lighter tints and deep brights that are both useful and fashion-forward.

Although Mode offers a comfortable, wool-like texture, it's constructed to provide stretch and ease of application. Exceeding 100,000 double rubs, Mode is suitable for upholstery as well as systems and upholstered-wall applications.

In keeping with Maharam's commitment to continually reduce the environmental impact of its products, Mode is constructed of 80% post-consumer recycled polyester: fibers manufactured from waste that's been used by the consumer, disposed of, and diverted from landfills. Mode is additionally Greenguard and Greenguard Gold Certified.

Maharam offers a comprehensive collection of textiles for commercial and residential interiors.

SPECIFICATIONS

PATTERN	WIDTH	COLORS	CONTENT
Mode	54"	43	80% Post-Consumer Recycled Polyester, 20% Polyester

Mode

IMAGES AVAILABLE FOR DOWNLOAD

All images are at 300 dpi.

Pixelation and striation may appear when digital images are printed at unusual percentages.



Maharam_Mode_Stack_001.tif



Maharam_Mode_Stack_002.tif



Maharam_Mode_Stack_003.tif